

AI Toolkit | Overview



Headline | We are evaluating (demos and hands-on access) several AI tools to determine how we can standardize and accelerate each process step, stage gate, and end-to-end artifact generation.

AI Toolkit

COPILOT PREMIUM

We are requesting access to **Copilot Premium** for all pilot product teams to generate end-to-end artifacts across the 3-step PDLC process.

WHAT IT DOES

- Product briefs
- Synthesis of research notes
- PRFAQ, personas, drafting
- Solution intent + insight statements
- Lean Business Cases
- Proformas
- Initiatives, Epics, Features, and User Stories



QUICKSHIFT

Internally developed AI using **Figma Make and custom APIs** to generate Prototypes, Lean Business Cases, and Proformas.

WHAT IT DOES

- Prototypes
- Lean Business Cases
- Proformas

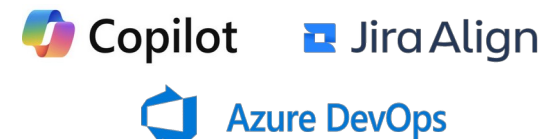


HOMEGROWN

Internally developed AI solution generating standardized epics, features, and user stories using **Copilot, Jira Align, and ADO**.

WHAT IT DOES

- Initiatives
- Epics
- Features
- User Stories



ANALYTICS

Power BI generates real-time reports to measure the ROI and effectiveness of new products, designs, POCs, and features.

WHAT IT DOES

- Analytics / BI source of truth
- Real-Time Reports
- Automated Executive Reporting (push emails)



AI Toolkit | Tool mapping to the 3-Step PDLC process and product brief



Headline | The illustration below shows how each tool is mapped across the 3-Step PDLC process and master product brief.

PDLC AI toolkit across our end-to-end process

a	FRAME	b	DISCOVER	c	DESIGN	d	READY	e	LAUNCH	f	LEARN
Problem & Business Case		Research → PRFAQ → Persona		Solution Intent → Capability Map		Roadmap → Sizing → Story Breakdown		Agile → Test → Go/No-Go → Deploy		Measure → KPIs · SAFe: I&A + PI Retro	
WHAT HAPPENS		WHAT HAPPENS		WHAT HAPPENS		WHAT HAPPENS		WHAT HAPPENS		WHAT HAPPENS	
• Problem brief • Business case • Measurement plan • Stakeholders + RAPID		• User research • PRFAQ • Persona • Member journey		• Insight statements • Solution intent • Capability map • AI evaluation (if app.)		• Feature estimates • Arch & Design review • Story breakdown • UX mockups		• Agile delivery (2-wk) • Testing + accessibility • Go/No-Go • Deploy to production		• KPI tracking • Drift / feedback / flywheel • Post-launch eval (90d) • Scale / fix / sunset	
JIRA ALIGN Initiative		JIRA ALIGN Epic (draft)		JIRA ALIGN Epic → Features		JIRA ALIGN / AZURE DEVOPS Features → Stories		JIRA ALIGN / AZURE DEVOPS Stories		JIRA ALIG / / AZURE DEVOPS N Feedback → Epics	

